Q.P. Code: 16MB750

Reg. No: SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR (AUTONOMOUS) B.Tech III Year II Semester Supplementary Examinations July-2021 MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS (Mechanical Engineering) Time: 3 hours Max. Marks: 60 (Answer all Five Units $5 \times 12 = 60$ Marks) **UNIT-I** a What is Managerial Economics? 4M **b** Define the scope of Managerial Economics. **8M** What is Elasticity of demand and its types of Elasticity of Demand? 2 12M UNIT-II 3 Explain Iso-quant and Iso-cost curves and state characteristics. 12M Define Break-even point with graph and state the assumptions. 12M UNIT-III What is market? Explain the structure of market. 5 12M OR What is Perfect Competition? Describe its features. 12M UNIT-IV Explain the methods of capital budgeting. 7 12M OR The cost of the project is Rs.50000, which has an expected life of five years. The 12M cash inflow for the next five years are Rs.24000, Rs.26000, Rs.27000 and Rs.16000 respectively determine payback period. **UNIT-V** What is meant by Ratio analysis? Explain briefly about various types of ratios. 12M OR Journalize the following transactions in the books of Amrutha. 12M 2020, Jan 1 Amrutha commenced business with cash Rs.50,000 2 Purchased goods for cash Rs.10,000

- 3 Purchased goods from Mohan Rs.6,000 7 Paid into bank Rs.5,000
- 10 Purchased furniture Rs.2000
- 20 Sold goods to Suresh on credit Rs.5,000
- 25 Cash sales Rs. 3,500 26 Paid to Mohan on account Rs. 3,000
- 31 Paid salaries Rs.2,800

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